

General Instructions :

- 1) Attempt all the Questions.
- 2) All the Questions carry equal marks.
- 3) Figures to the right indicate full marks.

Q.1 'Radio is the only way one can Educate; Entertain and get Informed' - Elatorate with suitable examples. [15]

OR

Q. 1. 'Development of Communication in India can be traced down to Radio' Discuss the role of Radio over the years. [15]

Q. 2. Write Short Notes on :- [15]

- 1) Current trends in Radio.
- 2) Signals involved in Radio Transmission.
- 3) Satellite and Internet-Radio.

OR

- 1) Community Radio.
- 2) Radio Discussions and Radio Drama.
- 3) Radio Documentary and Features.

Q. 3. 'Television as means of Mass Entertainer & Educator' - Discuss. [15]

OR

Q. 3. 'Trace the History and development of Television - abroad and India. [15]

Q. 4. Write Short Notes on :- [15]

- 1) T. V. and its Technology.
- 2) Prasar Bharati & Doordarshan.
- 3) Audience Research & Feedback.

OR

- 1) Terrestrial TV and Satellite TV. [15]
- 2) Media & Monopoly.
- 3) Reality & Game Shows on TV.

